**[Company Name] Invests in Providing Life Changing Travel Opportunities for Youth with its Donation to the**

**SYTA Youth Foundation**

*[CITY, STATE], [Date]*—According to new research from the Student & Youth Travel Association (SYTA), financial resources are the number one barrier to student travel. The SYTA Youth Foundation (SYF) is excited to announce that it recently received a donation of [$\_\_\_\_] from a dedicated member of the travel industry, [Company Name], that will further the Foundation’s mission to make student travel a reality for deserving students in need.

“It’s because of generous donors such as [Company Name] that SYF is able to impact student and youth with travel experiences that change their lives,” said SYF Executive Director, Carylann Assante. “Together we can create unique and successful programs that bring deserving students out into the world to explore and learn.”

[Donor company quote]

Without the support of student travel companies, tour operators, convention and visitors’ bureaus, and destinations, programs such as Next Generation, Silver Lining, DC Right of Passage, Students on Broadway, and more would not happen. Whether it’s in-kind services, tickets, training, or volunteer manpower, SYF needs the support of its partners. As a non-profit organization, the Foundation depends almost entirely upon outside contributions to support our programs and services.

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**About SYTA Youth Foundation**

The SYTA Youth Foundation (SYF) is the philanthropic division of the Student & Youth Travel Association (SYTA). Its mission is to impact students and youth through travel experiences that change their lives.The Foundation provides young people access to travel opportunities that would otherwise be unavailable due to family economic hardship, budget cuts in school systems, or lack of access to or education about travel as a learning experience. SYF is focused on changing young lives through travel. [www.sytayouthfoundation.org](http://www.sytayouthfoundation.org)

**About Student & Youth Travel Association**

Student & Youth Travel Association (SYTA) is the non-profit, professional trade association that promotes student and youth group travel. It seeks to foster integrity and professionalism among student and youth travel service providers. SYTA members play an important role in facilitating both domestic mobility and international incoming and outgoing mobility worldwide. As the voice of student and youth travel, SYTA represents the interests of leading U.S., Canadian and international travel agencies, tour operators, attractions, destinations, educators and suppliers. [www.syta.org](http://www.syta.org)